

P.E.S College of Engineering, Mandya
(An Autonomous Institution under VTU, Belgaum)
POST GRADUATE DEPARTMENT OF MANAGEMENT STUDIES
SCHEME OF TEACHING & EXAMINATION
MASTER OF BUSINESS ADMINISTRATION (MBA) (2009 – 2011)
INDEX

First semester

Course Code	Course Title	Credit Pattern L:T:P^s	Total Credits	CIE*	SEE[#]	Total Marks
P09MBA 11	Management fundamentals and Organizational Behavior	3:0:0	3	50	50	100
P09MBA 12	Marketing Management	3:0:0	3	50	50	100
P09MBA 13	Quantitative Techniques – I	3:0:0	3	50	50	100
P09MBA 14	Economic Analysis for management	3:0:0	3	50	50	100
P09MBA 15	Financial Accounting	3:0:0	3	50	50	100
P09MBA 16	Information Systems for Managers	3:0:0	3	50	50	100
P09MBA 17	Business Communication – I	3:0:1	4	50	50	100
Total			22	350	350	700

***CIE-Continuous Internal Evaluation #Semester End Examination**
\$ L-Lecture, T-Tutorial, P-Practical;

Second semester

Course Code	Course Title	Credit Pattern L:T:P	Total Credits	CIE	SEE	Total Marks
P09MBA 21	Corporate Finance	3:0:0	3	50	50	100
P09MBA 22	Social & Economic Environment	3:0:0	3	50	50	100
P09MBA 23	Business Research Methods	3:0:0	3	50	50	100
P09MBA 24	Business Law	3:0:0	3	50	50	100
P09MBA 25	Human Resource Management	3:0:0	3	50	50	100
P09MBA 26	Quantitative Techniques – II	3:0:0	3	50	50	100
P09MBA 27	Business Communication – II	3:0:0	3	50	50	100
Total			21	350	350	700

Third semester

Course Code	Course Title	Credit Pattern L:T:P	Total Credits	CIE	SEE	Total Marks
P09MBA 31	Supply Chain & Operations Management	3:0:0	3	50	50	100
P09MBA 32	Management Accounting & Control Systems	3:0:0	3	50	50	100
P09MBA 33	Seminar	1:0:0	1	50	-	50
P09MBEL-1	Elective-1	3:0:0	3	50	50	100
P09MBEL-2	Elective-2	3:0:0	3	50	50	100
P09MBEL-3	Elective-3	3:0:0	3	50	50	100
P09MBEL-4	Elective-4	3:0:0	3	50	50	100
P09MBEL-5	Elective-5	3:0:0	3	50	50	100
Total			22	350	300	650

Third Semester electives:

Financial Management		
P09MBEL-1	MBA 3F1	Advanced Financial Management
P09MBEL-2	MBA 3F2	Investment Analysis
P09MBEL-3	MBA 3F3	Project Planning and Appraisal
P09MBEL-4	MBA 3F4	Financial Services
P09MBEL-5	MBA 3F5	Mergers ,acquisition and corporate restructuring

Marketing Management		
P09MBEL-1	MBA 3M1	Sales & Channel Management
P09MBEL-2	MBA 3M2	Consumer Behavior
P09MBEL-3	MBA 3M3	Service Marketing
P09MBEL-4	MBA 3M4	Rural Marketing
P09MBEL-5	MBA 3M5	Industrial Marketing

Human Resource Management		
P09MBEL-1	MBA 3H1	Organization Structure, Process and Design
P09MBEL-2	MBA 3H2	Legal Environment & Industrial Legislations
P09MBEL-3	MBA 3H3	Personal Growth & Inter Personal Effectiveness
P09MBEL-4	MBA 3H4	Team development & Leadership
P09MBEL-5	MBA 3H5	Strategic Human Resource Management

Production Management		
P09MBEL-1	MBA 3P1	Materials Management
P09MBEL-2	MBA 3P2	Advanced Production & Operations Management
P09MBEL-3	MBA 3P3	Technology Management
P09MBEL-4	MBA 3P4	Total Quality Management
P09MBEL-5	MBA 3P5	Service Operations Management

Fourth semester

Course Code	Course Title	Credit Pattern L:T:P	Total Credits	CIE	SEE	Total Marks
P09MBA 41	Strategic Management	3:0:0	3	50	50	100
P09EL-5	Elective-6	3:0:0	3	50	50	100
P09EL-6	Elective-7	3:0:0	3	50	50	100
P09EL-7	Elective-8	3:0:0	3	50	50	100
P09EL-8	Elective-9	3:0:0	3	50	50	100
P09MBA PW	Project Work	0:0:3	20	50	50	100
Total			35	300	300	600

Fourth Semester Electives:

Financial Management		
P09MBAEL-5	MBA 4F1	Portfolio Management
P09MBAEL-6	MBA 4F2	Risk Management
P09MBAEL-7	MBA 4F3	International Financial management
P09MBAEL-8	MBA 4F4	Tax Management

Marketing Management		
P09MBAEL-5	MBA 4M1	International Marketing Management
P09MBAEL-6	MBA 4M2	Strategic Brand Management
P09MBAEL-7	MBA 4M3	Integrated Marketing Communications
P09MBAEL-8	MBA 4M4	Retail Management

Human Resource Management		
P09MBAEL-5	MBA 4H1	International Human Resource Management
P09MBAEL-6	MBA 4H2	Organizational Change and Development
P09MBAEL-7	MBA 4H3	Training & Development
P09MBAEL-8	MBA 4H4	Organizational Learning and Knowledge Management

Production Management		
P09MBAEL-5	MBA 4P1	Advanced Production Planning & Control
P09MBAEL-6	MBA 4P2	Maintenance Management
P09MBAEL-7	MBA 4P3	Project Management
P09MBAEL-8	MBA 4P4	Business Process Re-engineering