

Faculty Development Initiatives

SL. No.	Name of the faculty: Dr.Somashekar.P
1	Participated two days on " Data Analysis Using SPSS" conducted from 7th and 8th March 2017 Sponsored by TEQIP at PESCE , Mandya
2	Participated in one week MDP on "Nurturing Academicians Towards Excellence" conducted from 4 th to 8 th July 2016 Sponsored by TEQIP at PESCE , Mandya
3	Participated in Two day workshop on Lean Manufacturing organized by Industry Institute Interaction cell on 29 th and 30 th of January 2016, Sponsored by TEQIP at PESCE , Mandya
4	Participated in one week FDP on Basic Pedagogy for Technical Teachers conducted from 6 th to 10 th January 2015 Sponsored by TEQIP at PESCE , Mandya
5	Participated in Five day FDP on Emerging Trends in e-Resources Management and Services conducted from 17 th to 21 st August 2015 Sponsored by TEQIP at PESCE , Mandya
6	Participated in One Week Faculty Development Programme on Quality Policies and Practices in Indian Industries organized by Department of I & P , PES College of Engineering, Mandya from 27 st to 1 st September 2015, Sponsored by TEQIP.
7	Participated in One Week Faculty Development Programme on Renewable Energy Sources and Emerging Technologies (RESET) organized by Department of Mechanical Engineering, PES College of Engineering, Mandya from 1 st to 5th September 2014, Sponsored by TEQIP.
8	Participated in Two Days Faculty Development Workshop on Out Come Based Education held at PES College of Engineering, Mandya on 23 rd and 24 th July 2013 Sponsored by TEQIP.
9	Business Research Methods conducted at IFIM Bangalore, 2 Day Program.
10	Strategic Leadership for Excellence conducted by International Academy for Competency Enhancement, 2 Day program, Feb 1 & 2, 2013.
11	Strategic Development Plan 2013-2020 conducted by International Academy for Competency Enhancement, 2 Day program.
12	Principles and Practices of Finishing School for Employability conducted at PESCE Mandya, One day program under TEQIP.
13	Effective Leadership for Excellence, International Academy for Competency Enhancement, Mandya,2 Days
14	Enriching Faculties with Scientific Education Practices, PESCE, Mandya,3 Days
15	Workshop on Curriculum design using OBE framework PESCE, Mandya,2 Days
16	Principles and Practices of Finishing school for Employability, PESCE, Mandya,1 Day
17	Strategic Leadership For Excellence, International Academy for Competency Enhancement, Mandya,2 Days
18	Strategic Development Plan 2013- 2020,International Academy for Competency Enhancement, Mandya,2 Days
19	"Renewable Energy Sources and Emerging Technologies (RESET)" held on 1 st September 2014 to 5 th Of September 2014 at Mandya
20	" Soft skills and Personality Development"

Sl. No.	Name of the faculty: Prof. Mahesh A. S
	WORKSHOPS
1	Participated in Two day Workshop on Data Analysis Using SPSS organized by “Post Graduate Department Of Management Studies , PES College Of Engineering , Mandya held I on 7 and 8 th
2	Participated in Two day Workshop on Holistic Approach To Research organized by PES College Of Engineering , under TEQIP II on 20 th to 21 st July 2016.
3	Participated in Two day Workshop on Lean Manufacturing organized by PES College Of Engineering , under TEQIP on 29 th to 30 th January 2016.
4	Participated in Two day Workshop on Outcome Based Education organized by PES College Of Engineering , under TEQIP on 23 rd and 24 th July 2013.
5	Participated in a Two-Week ISTE WORKSHOP on Data Base Management Systems conducted by Indian Institute Of Technology , BOMBAY. from 21 st to 31 st May,2013.This workshop was held under the National Mission on Education through ICT(MHRD).
	FDP'S
6	Participated in Three day Workshop on Soft Skills and Personality Development organized by PGDOMS , PES College Of Engineering , Mandya from 26 th to 28 th March 2013.
7	Participated in the one day MDP on “Improving Organizational Effectiveness Through Logistics and Supply Chain Management ” Organized by Department Of Business Administration on 28 th
8	Participated in the one week MDP on “Nurturing Academicians Towards Excellence” from 4 th July 2016 to 8 th July 2016 Sponsored by TEQIP at PESCE , Mandya.
9	Participated in the one week FDP on Quality Policies and Practices In Indian Industries from 27 th to 1 st Sept 2015 Sponsored by TEQIP at PESCE , Mandya
10	Participated in the one week FDP on Emerging Trends in e – Resource Management and Services (ETeRMS) from 17 th to 21 st August 2015 Sponsored by TEQIP at PESCE , Mandya
11	Participated in the one week FDP on Basic Pedagogy for Technical Teachers on 6 th to 10 th January 2015 Sponsored by TEQIP at PESCE , Mandya
12	Participated in the One Week Faculty Development Programme on Renewable Energy Sources and Emerging Technologies (RESET) organized by Department of Mechanical Engineering , PES
13	Participated in the faculty development program on “A Road Map to sustain Excellence in Management Education” conducted by Dept. of Management Studies on 20 th March 2011 held at GSSS Institute of Engineering & Technology for Women, Mysore-Karnataka
Sl. No.	Name of the faculty: Dr. A C Kiran Kumar
1	Participated two days on " Data Analysis Using SPSS" conducted from 7th and 8th March 2017 Sponsored by TEQIP at PESCE , Mandya
2	One week Workshop on Total Quality Management Practices in Power Sector Department of Electrical & Electronics Engineering PESCE Mandya 28 th June to 2 nd July 2016
3	One week Management Development Programme (MDP) under TEQIP Phase-II on " Nurturing Academicians Towards Excellence " organised by P.E.S College of Engineering, Mandya from 4 th of July 2016 to 8 th of July 2016.
4	One week faculty development programme on " Total Quality Management Practices in Power Sector " organised by Department of Electrical and Electronics Engineering, P.E.S College of Engineering, Mandya from 28 th of June 2016 to 2 nd of July 2016.

5	One week faculty development programme on " Quality Policies and Practices in Indian Industries " organised by Department of Industrial and Production Engineering, P.E.S College of Engineering, Mandya from 27 th of August 2015 to 1 st of September 2015.
6	One week Management Capacity Enhancement Programme held at The Indian Institute of Management, Indore (IIMI) during July 16 th to 22 nd , 2015 sponsored by MHRD's National Mission for Teachers and Administrators.
7	Two-day workshop on " Lean Manufacturing " organised by Industry Institute Interaction Cell, P.E.S College of Engineering, Mandya from 29 th & 30 th of January 2016.
8	One week faculty development programme on " Renewable Energy Sources and Emerging Technologies (RESET) " organised by Department of Mechanical Engineering, P.E.S College of Engineering Mandya from 1 st of September 2014 to 5 th of September 2014.
9	One day faculty development workshop on " Quality Research and Funding " conducted by P.E.S College of Engineering, Mandya held on 12 th July 2014 under TEQIP
10	A Comparative study of public and private cellular service providers in Karnataka state-An empirical study using factor analysis volume3, issue 10 October
11	One-day regional workshop on " Web Based Student, Faculty and Staff Satisfaction Survey " organised by SPFU, Karnataka and M.S. Ramaiah Institute of Technology, Bangalore in association with National Project Implementation Unit (NPIU), New Delhi held on 23 rd Septemlkr, 2014
12	One-day workshop on " Procurement Practices " conducted by SPFU (TEQIP-II), Tamilnadu in association with P.S.G College of Technology, Coimbatore held on 22 nd August 2014.
13	One-day workshop on " Environmental Management Framework " conducted by SPFU (TEQIP-II), Tamilnadu in association with Government College of Technology, Coimbatore held on 21 st August 2014
14	Participated and presented on the topic "Good Governance". TEQIP workshop on " Sharing of Best Practices " Organised by SPFU, Karnataka and Hosted by BVB CET, Hubli held on 10 th and 11 th July 2014
Sl. No.	Name of the faculty: Dr. Alure Gowda
1	Participated on 19 th ISTE National Student Convention at VIT University, Vellore, Chennai, Tamilanadu on 15 th and 16 th October 2016
	Participated to 19 th ISTE State Faculty Convention Sri Sairam college of Engineering, 3 rd
2	Participated to 9 th KSTA Annaul Conference on Science, Technology and Innovation in the 21 st Century at Christ University Sponsored by KSTA at Bangalore on 20 & 21 st December 2106
3	Participated to 20 th ISTE State level Faculty Convention at Dayananda Sagar college of Engineering
4	Participated to 47 th ISTE National Annual Convention at Saintgits College of Engineering Kottayam, Kerala on 27 th to 29 th January 2018
5	Participated one day "Emerging trends in banking sector- Issues and challenges" conducted by P. E. S. College of Science, Arts and Commerce
6	Participated two days on " Data Analysis Using SPSS" conducted from 7 th and 8 th March 2017 Sponsored by TEQIP at PESCE, Mandya
7	One week Management Development Programme (MDP) under TEQIP Phase-II on " Nurturing Academicians Towards Excellence " organised by P.E.S College of Engineering, Mandya from 4 th of July 2016 to 8 th of July 2016.

8	One week faculty development programme on " Total Quality Management Practices in Power Sector " organised by Department of Electrical and Electronics Engineering, P.E.S College of Engineering, Mandya from 28 th of June 2016 to 2 nd of July 2016.
9	One week faculty development programme on " Quality Policies and Practices in Indian Industries " organised by Department of Industrial and Production Engineering, P.E.S College of Engineering, Mandya from 27 th of August 2015 to 1 st of September 2015.
10	Participated in Two days workshop on " Lean Manufacturing " conducted by P.E.S College of Engineering, Mandya held from 29 th & 30 th January 2016 under TEQIP.
11	One day FDP on entrepreneurship and ethics at CIMS B — school Organized by CIMS and CBSMS, Bangalore University on 13 th Feb 2015
12	One week FDP on "Basic Pedagogy for Technical Teachers" organised by P.E.S College of Engineering, Mandya under TEQIP 6 th to 10 th Jan 2015
13	Effective teaching and learning to new faculty members organized by IQAC & Shanthi First Grade College Malavalli, Mandya on 7 th Nov 2014
14	Out Come Based Education
Sl. No.	Name of the faculty: Prof. T D Suman Rajesh
1	"Participated Data Analysis using 'R' software 24 th and 25 th February, 2017 Xavier Institute of Management and Entrepreneurship, Bangalore
2	Participated in ONE week Management Development Programme on " Nurturing Academicians towards Excellence " conducted by P.E.S College of Engineering, Mandya organized by Postgraduate Department of Management Studies, held on 4 th to 8 th July 2016 under TEQIP.
3	Participated in ONE week Management Development Programme on " Management Capacity Enhancement Programme (MCEP) " organized by Indian Institute of Management Kozhikode, Kerala (IIMK), held on 20 th to 25 th June 2016 under TEQIP.
4	Participated in Two-Days Faculty Development Programme on " Research Methodology " organized by Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), held on 10 th & 11 th June, 2016.
5	Participated in ONE week Faculty Development Programme on " Faculty Pedagogical Development Programme " organized by P.E.S College of Engineering, Mandya, held on 6 th to 10 th July 2015 under TEQIP.
6	Participated in ONE week Faculty Development Programme on " Basic Pedagogy of Technical Teachers " organized by P.E.S College of Engineering, Mandya, held on 6 th to 10 th January 2015 under TEQIP.
7	Participated in TWO days Faculty development Programme on " Data Analysis Using R software " organized by Xavier Institute of Management and Entrepreneurship, Bangalore on 24 th and 25 th February, 2017
8	Participated in TWO days Faculty development Programme on " Scale Development & Validation using R Software " organized by MLA Academy of Higher Learning, Bangalore on 18 th and 19 th August, 2017
9	Participated in THREE days Faculty development Program on " Data Analysis and Interpretation For Management Research " organized by Dayananda Sagar Academy of Technology & Management, Bangalore from 8 th to 10 th January, 2018

10	Participated in THREE days Faculty development Programme on “ Econometrics for Financial Research ” organized by BNM Institute of Technology, Bangalore on 29th and 31st January, 2018
Sl. No.	Name of the faculty: Prof. Pooja Nagpal
1	State Level Seminar on Green Banking —A Paradigm Shift to "People, Planet & Profit February 11th 2017 in mandya
2	Big Data Analytics- A potential tool for talent management on Dec 9th & 10th 2016 in mysore
3	One day intonation conference Green Color is in Now- A strategic call for Indian Corporate 978-93-833302-19-2 on Dec 9th & 10th 2016
4	International Conference Inclusive Economic Growth & Sustainable Development organised by Innovation in Indian Banking Sector — A study on face transformation & Challenges on November 18th -19th 2016
5	Four days workshop on " Neuro Linguistic Training Program " organised by Transformation Unlimited at Roval Inn, Mysore on 21 st - 24 th May 2016
6	Two days workshop on " Research Methodology " at SDMIMD Mysore, on 10-11th June 2016
7	One week Management Development Programme (MDP) under TEQIP Phase-II on " Nurturing Academicians Towards Excellence " organised by P.E.S College of Engineering, Mandya from 4 th of July 2016 to 8 th of July 2016
8	One week Management Capacity Enhancement Programme (MCEP) for TEQIP Institutions held at The Indian Institute of Management, Khozhikode (IIMK) during July 20 th to 25 th , 2016 sponsored by MHRD's National Mission for Teachers and Administrators.
	Two days workshop on " Holistic Approach to Research " under TEQIP at P.E.S College of Engineering, Mandya from 20 th & 21 th of July 2016
9	One week FDP on " Basic Pedagogy for Technical Teachers " organised by P.E.S College of Engineering, Mandya under TEQIP 6 th to 10th Jan 2015 at young Island Mysore
10	One week FDP on " Train the Trainer " organised by P.E.S College of Engineering, Mandya under TEQIP 6 th to 10th July 2015
Sl. No.	Name of the faculty: Prof. Chandrika R
1	FDP on Group firms and Regression Analysis, organised by IIT Madras sponsored AICTE
2	Workshop on Data Analysis using SPSS, organised by PESCE, on Mar 7-8-2017,
3	FDP on Research Methodology And Statistical Analysis using SPSS and AMOS, organised by Vidya Vardhaka College of Engineering, Mysore on Jan 27-28-2017
4	Workshop on Social Responsibility and Sustainability - Strategic Dimensions, organised by SDMIMD, Nov-17-2016,
5	FDP on Sustaining Quality Teaching Pedagogy in Today's Dynamic Academic Endeavour, organised by PESCE sponsored by TEQIP, on Oct-8-12 2016

6	Workshop on Holistic Approach to Research, under TEQIP Phase-II on July 20-21-2016,
7	One week Management Development Programme (MDP) under TEQIP Phase-II on " Nurturing Academicians Towards Excellence " organised by P.E.S College of Engineering, Mandya from 4 th of July 2016 to 8 th of July 2016.
8	FDP on Data Analysis Through SPSS on 5th & 6th of April 2016 at Jain University, Bangalore
9	Participated in one week faculty development programme on " Train the Trainer " conducted by P.E.S College of Engineering, Mandya held from 10 th to 14 th January 2016 under TEQIP.
10	Participated FDP on Basic Pedagogy for Technical Teachers from 6 th to 10 th January 2016 at P E S College of Engineering, Mandya.
11	Workshop on Research Ideas in Finance and Accounting on 20 th August 2014 at SDMIMD at Mysore
Sl No.	Name of the faculty: Prof. Mohan N
1	Participated in two day Management Development Programme on " Nurturing Academicians towards Excellence " conducted by P.E.S College of Engineering, Mandya organized by Postgraduate Department of Management Studies, held on 4 th to 8 th July 2016 under TEQIP.
2	One day workshop on Implementation of kaizen in Agarbhathi industry and implications organized by P E S college of Engineering, Mandya on 12 th March 2016
3	Faculty Development Program on " Basic Pedagogy for Technical Teachers ", held at PESCE, Mandya from 10 th to 14 th Jan 2015
4	Participated in one week faculty development programme on " Train the Trainer " conducted by P.E.S College of Engineering, Mandya held from 10 th to 14 th January 2016 under TEQIP.
5	Participated in Two days workshop on " Lean Manufacturing " conducted by P.E.S College of Engineering, Mandya held from 29 th & 30 th January 2016 under TEQIP.
6	Faculty Development Program
7	Out Come Based Education

MDP Organized:

Sl. No	Faculty	MDP/FDP/Workshop	Title	Date/Year	Institution	Place
1	Pooja Nagpal, Chandrika R & Suman T D	MDP	"Nurturing Academicians Towards Excellence" under TEQIP	4 th – 8 th July 2016	P.E.S College of Engineering	Atrium, Mysore
2	Pooja Nagpal, Chandrika R & Suman T D	FDP	"Sustaining Quality Teaching Pedagogy in Today's Dynamic Academic	Oct-8-12 2016	P.E.S College of Engineering	Atrium, Mysore

Use of Guest Faculty from Industry / Institutes / R & D Labs

Sl. No.	Name of the Guest Faculty with Topics covered
1	Mr. Sudhindra-“Effect of money market on indian economy” 26-04-14
2	Mr. Radhakrishna Reddy, Future group-“FDI in retail industry”, 10-05-14
3	Mr. K.J. Wadiraj ,Rangsons Electronics- “Impact SCM in the Present scenario”, 15-05-14
4	S.Chandrashekar, Corporate Trainer, 4-9-2014
5	Manjunath .H.R, - Business Network, 5-9-2014
6	M.kumaraswamy- Brain Academy, 5-9-2014
7	V.Raghuram, Management Innovation-18-10-2014
8	Brinda Verma, Intellectual Property Rights-18-10-2014
9	Shiva Kumar-Entrepreneur- Sprit Of Entrepreneurship on 12-05-2016
10	Aftab - Soft Skill Trainer- Importance of Self Motivation In Youth on 14-05-2016

List of Tech/Adm. Staff

Sl. No.	Name	Designation
1	Thanushree.M.P	Office assistant
2	Mahesh.H.D	Attender

Number of Students Publications

SL No	USN No	Name of the Students/Authors	Title of the Paper	Venue
1	4PS10MBA15	Kavya L	Micro finance	Mysore
2	4PS10MBA35	Ranjitha T R	Micro finance	Mysore
3	4PS11MBA07	Chandana M	Technological safety and security	P.E.S College of Engineering Mandya.
4	4PS15MBA47	Sridhar.S.K	Impact of GST on various sector on Indian Economy	Jain University
5	4PS15MBA14	Mahadeva swamy	Synergy creation from merger and acquisition of tyre firms	Jain University

Number of Students Placed for the Academic year 2013-14

SL. No.	USN	Name of the student	Company	CTC in Lakhs
1	4PS12MBA01	Abhiraj B C	HDFC Bank Sales	1.6
2	4PS12MBA03	Anusha H.N	infosys BPO	1.5
3	4PS12MBA02	Anusha J	kotak mahendra bank	2
4	4PS12MBA04	Arun Kumar K P	HDFC Bank sale	1.6
5	4PS12MBA05	Ashwini R	infosys BPO	1.5
6	4PS12MBA06	Athmananda C.N	Bharathi AXA	2.4
7	4PS12MBA07	Avinasha Gowda R	METRO	2
8	4PS12MBA08	Bhargavi.S	Shopper Stop	2
9	4PS12MBA09	Bindu B.K	infosys BPO	1.4
10	4PS12MBA11	Chaluva T C	Euraka Forabs	1.8
11	4PS12MBA12	Chandrashekar D	BESCOM	2
12	4PS12MBA13	Chethan .R	HDFC Bank sale	1.6
13	4PS12MBA14	Deepthi K.P	Rumztech Solution	1.4
14	4PS12MBA16	Deepthi M	White horse HR consultancy	1.6
15	4PS12MBA17	Divya Shree N	infosys BPO	1.5
16	4PS12MBA18	Geetha Shree J.S	White horse HR consultancy	1.6
17	4PS12MBA19	Harsha Kumar M.G	ING Vyasya Insurance	2.4
18	4PS12MBA20	Hemanth kumar S N	Euraka Forabs	1.8
19	4PS12MBA24	Manohara.R	ING Vyasya Insurance	2.4
20	4PS12MBA25	Manu H.P	Euraka Forabs	1.8
21	4PS12MBA27	Nandidwaja H.S	Euraka Forabs	1.8
22	4PS12MBA31	Pradeep H.B	Bharathi AXA	2.4
23	4PS12MBA32	Prakash N.M	Euraka Forabs	1.8
24	4PS12MBA33	R M Shruthi	Kotak mahendra Bank	1.8
25	4PS12MBA34	Rashmi.R	Accunture	2
26	4PS12MBA37	Sandesh. R	Euraka Forabs	1.8
27	4PS12MBA38	Sanjay s.Vasist	Shopper stop	2
28	4PS12MBA39	Santhsha H.N	Shopper stop	2
29	4PS12MBA40	Shrinivasa.R	Shopper stop	2
30	4PS12MBA41	Shruthi B.M	White horse consultancy	1.6
31	4PS12MBA43	Sithara H.V	Kotak Mahendra bank	1.8
32	4PS12MBA45	Suma.M	White horse consultancy	1.6
33	4PS12MBA46	Syed Ajaz	Concentric	1.4
34	4PS12MBA47	Syed shakeeb	Kotak Mahendra bank	1.6
35	4PS12MBA48	Vanitha.R	Kotak Mahendra bank	1.6
36	4PS12MBA49	Vedavathi S.M	Rumztech Solution	1.8
37	4PS12MBA50	Venkatachala H.V	HDFC Bank sale	1.4
38	4PS12MBA51	yashaswini M.K	TELAMON SOLUTIONS	1.4

Number of Students Placed for the Academic year 2014-15

SL. No.	USN	Name of the student	Company	CTC in Lakhs
1	4PS13MBA01	Amulya- M R	Axis Security	1.8
2	4PS13MBA03	Ashwini-N	White Horse	1.6
3	4PS13MBA04	Bharath-H R	Shoppers Stop	1.6
4	4PS13MBA05	Chaithra-B	Theorems	1.8
5	4PS13MBA06	Chandan-U P	N.J. Groups	3
6	4PS13MBA07	Karthik-H S	Axis Security	1.8
7	4PS13MBA08	Kiran-K	Axis Security	1.8
8	4PS13MBA09	Mutturaj-R K	Axis Security	1.8
9	4PS13MBA11	Prashanth-L	Axis Security	1.8
10	4PS13MBA12	Punitha- Y P	Axis Security	1.8
11	4PS13MBA13	Rakshitha -K B	Axis Bank	3.8
12	4PS13MBA14	Sachin-B S	Axis Bank	3.8
13	4PS13MBA15	Sandhya K	Axis Security	1.8
14	4PS13MBA16	Sangeetha S	Axis Security	1.8
15	4PS13MBA17	Sanjay Kumar-B S	Panchmukhi	1.6
16	4PS13MBA18	Santreepth-M G	Panchmukhi	1.6
17	4PS13MBA19	Siddharth- B S	Axis Bank	3.8
18	4PS13MBA22	Varsha-R	Axis Security	1.8
19	4PS13MBA24	Vishwanath-M A	Janlakshmi Bank	4

Number of Students Placed for the Academic year 2015-16

Sl. No.	USN	Name	Company Name	CTC In Lakhs
1	4PS14MBA01	Abhishek.N	Xchanging	2.4
2	4PS14MBA02	Amogha C	Pay Tm	2.2
3	4PS14MBA03	Anil.K	Pay TM	2.2
4	4PS14MBA06	Ashok.H.N	Pay TM	2.2
5	4PS14MBA07	Ashwin Kumar.G	Pay TM	2.2
6	4PS14MBA09	Aysha Farheen	Axis Securities	2.4
7	4PS14MBA11	Chetanashree	Axis Securities	2.4
8	4PS14MBA12	Deekshita.M.K	Axis Securities	2.4
9	4PS14MBA13	Deepika .J	Axis Securities	2.4
10	4PS14MBA14	Dinesh.T	Axis Securities	2.4
11	4PS14MBA16	Gopala Krishna.A.S	Axis Securities	2.4
12	4PS14MBA17	Harish Gowda	Axis Securities	2.4
13	4PS14MBA23	Kiran Kumar	Axis Securities	2.4
14	4PS14MBA28	Manu.M	Kotak Bank	2.4
15	4PS14MBA29	Meghamala	Kotak Bank	2.4
16	4PS14MBA32	Misbha Fareen	Kotak Bank	2.4
17	4PS14MBA34	Nandini	Artech Tech	3
18	4PS14MBA36	Pallavi	White Horse	2.2
19	4PS14MBA37	Pooja Shree.K	White Horse	2.2
20	4PS14MBA38	Prakruthi	Eureka Forb	2
21	4PS14MBA41	Raghu.K.G	Eureka Forb	2
22	4PS14MBA43	Ranjitha.Y.K	Eureka Forb	2.8
23	4PS14MBA44	Rohith.NS	Eureka Forb	2.8
24	4PS14MBA45	Sharath.R	Eureka Forb	2.8
25	4PS14MBA46	Srinivas Kumar	Digi Call	2.2
26	4PS14MBA47	Smitha U.N	Digi Call	2.2
27	4PS14MBA50	Soundarya	Digi Call	2.2
28	4PS14MBA52	Sushma.M.N	Digi Call	2.2
29	4PS14MBA54	Tushara .S.G	HR1	2
30	4PS14MBA57	Vidya Shree.P.R	HR1	2

Number of Students Placed for the Academic year 2016-17

Sl. No.	USN	Name	Company Name	CTC In Lakhs
1	4PS15MBA01	ARVINDA A	ICICI PRUDENTIALS	2.4
2	4PS15MBA04	DEEPTHI C M	Greet Tech Blore	1.8
3	4PS15MBA05	HARSHAVARDHAN N R	ICICI PRUDENTIALS	2.4
4	4PS15MBA06	HEMAVATHI C T	Esaf Micr finance	1.8
5	4PS15MBA08	MAHADEVASWAMY R M	ICICI PRUDENTIALS	2.4
6	4PS15MBA09	MAHALAKSHMI	HDB	1.8
7	4PS15MBA10	MARY AISHWARYA J	ICICI PRUDENTIALS	2.4
8	4PS15MBA11	MEGHANA C S	Esaf Micr finance	1.8
9	4PS15MBA12	MESHAK R	ICICI PRUDENTIALS	2.4
10	4PS15MBA13	MOUNA S	kotak Mahendra bank	2.8
11	4PS15MBA15	NAVEEN KUMAR M	Sharekhan	2.6
12	4PS15MBA16	NAYAZ AHAMED	Sharekhan	2.6
13	4PS15MBA18	SAGAR G	Sharekhan	2.6
14	4PS15MBA22	SHREENIDHI K	ICICI PRUDENTIALS	2.4
15	4PS15MBA23	SHRIDHAR S K	Ganpack	3.2
16	4PS15MBA24	SUMITHRA S	HDB	1.8
17	4PS15MBA25	SYED KHALEEL	Esaf Micr finance	1.8
18	4PS15MBA17	MANJESH KUMAR .M	Sharekhan	2.6
19	4PS15MBA42	SANJAY C M	BIG BAZAAR	2.8
20	4PS15MBA31	PRAMOD H M	BIG BAZAAR	2.8
21	4PS15MBA32	PUNITH KUMAR	Sharekhan	2.6
22	4PS15MBA37	VIKAS GOWDA Y R	Sharekhan	2.6
23	4PS15MBA41	SHIVASHANKAR	kotak Mahendra bank	2.8
24	4PS15MBA45	AVINASH	Sharekhan	2.6
25	4PS15MBA53	JAGADEESHA	Sharekhan	2.6
26	4PS15MBA16	KAVYASHREE	BIG BAZAAR	2.8
27	4PS15MBA17	SUSHMITHA C P	JANLAKSHMI BANK	3.4
28	4PS15MBA19	PALLIVI	HDB	1.8
29	4PS15MBA34	ROSLINE	HDB	1.8
30	4PS15MBA38	THEJASHWINI	Sharekhan	2.6
31	4PS15MBA11	SHIVASHANKAR	BIG BAZAAR	2.8

Number of Special Lectures by Guest Faculty

Details of Guest Lecture for the Year 2014-15

Sl. No.	Date	Name	Company	Topic Addressed
1	26-04-14	Sudhindra	Share Khan	Effect's of Money on Indian Economics
2	10-05-14	Radha Krishna Reddy	Future Group	FDI-in Retail Sector
3	04-09-14	Parameshwar.A	Capital Market	BSE Market
4	05-09-14	Manjunath	B To B Relationship	Entrepreneurship management
5	18-10-14	Kumarswamy	Brain Development	Brain Gym

Details of Guest Lecture for the Year 2015-16

SL No.	Date	Event	Resource Person	Company
1	19-02-2015	Importance of Communications in Corporate	Raghavendra urs	Carrier Force Banglore
2	11-03-2015	Budget Conclave	Dr. Srikanth Aradya & Vinay T.C	Mysore University & Fin Solutions Associates B'lore
3	22-04-2015	VTPC EDP Program	Dr.Lakshmi Kanth, IAS	Export Cell B'Lore
4	16-05-2015	Transformation Un- limited	Jayprakesh Nagathilli	Nagamma Foundation B'lore
5	30-05-2015	Humor In Life with Human Values	Pani Bushan	Way To Successes
6	19-09-2015	Micro Finance inclusion awareness	Gyanendra Ret. GM RBI	SEBI Banglore
7	05-11-2015	Financial Frauds identification Processes	Rahul Goial Head- Banking Program	Finitatives Learning India Pvt Ltd B'lore
8	09-12-2015	Banking Knowledge management in Youth Today	S. Chandra shekar Ret. Vice President Ing Vysia Bank	Empower HR Solutions
9	18-12-2015	Creating Outstanding Leaders	Prof. Sandhana Krishnan	Brain Academy Mysore

Details of Guest Lecture for the Year 2016-17

SL No.	Date	Event	Resource Person	Company
1	28-02-2016	Advance Excel for Future Managers	Venkateshwar Reddy	Positive Edge, Bangalore.
2	03-03-2016	Challenges in Interview Facing	Syed Muddasar	Pupils Soft, Bangalore.
3	12-05-2016	Sprit Of Entrepreneurship	Shiva Kumar	Entrepreneur
4	14-05-2016	Importance of Self Motivation In Youth	Aftab	Soft Skill Trainer
5	07-03-2017	“ Data Analysis by Using SPSS”	Mr. Manjunath a	Data Analyst
6	27-03-2017	“Budget Conclave”	Mr.Manjunath Rao,	Chartered accountant
7	24-04-2017	“ Auto Biography of Entrepreneurs”	Mr.Madhu Chandan,	Organic Mandya
8	02-05-2017	“ Get prepared to Fly”	Mrs.Suma Shivalingaiah	SITAR, Research Consultant, Bangalore

Conferences/Symposia/Workshops Held

- 1) Karnataka state level student seminar – 18th may 2012
- 2) Workshops held:

Sl. No.	Name of the resource person	Program	Date
1	AMS Group Mr. Thejaswini	Personality Development	17,18,19 March 2016
2	Chetanram R A	Personality Development	27,28,29 March 2013
3	Suresh Panjabi Soft skill Trainer Practicing Graphologist Management & Advertising Consultant Member of Coimbatore Stock Exchange Conducted 5113 seminars/workshops for Corporate, Educational Institutions, and other public & private Organizations for the past 23 years	Positive attitude, personality development	May 2012
4	Padma Bhusana Dr.Sudarshan	Ethics in Corporate World.	27 May 11
5	Mr. Sawant	Business Law	18 May 11
6	R.Rajagopalan	CORPORATE GOVERNANCE	29March11
7	Padma Bhusan Prof. N.S. Ramaswamy	Management of Life (Life Skills)	22March11
8	Roopa Venkatesh	Management from Indian Epics	21March11

Number of papers in Referred International Journals /Conference by faculty

International Journal:

Sl.no	Name of the faculty : Dr. Somashekar P
1	A Study on Employee satisfaction with reference to Performance Appraisal at Sys information Health Care Pvt Ltd, Mysore. International Journal Published in Journal of Advance Business Management e ISSN 2395-7441/ p ISSN 2395-7328/Vol 2/Issue o1 on Jan-Mar 2016.
2	A Study On Employee Satisfaction at “Gokaldas Exports” Srirangapatna, Mandya District. International Journal Of Technology and Business Management (IJTBM) ISSN 2319-6815 July - September 2015.
3	“Soft skills for Engineers” International Journal of Decision Making in Management, ISSN 2319-6793 on July - September 2015
4	A Study on Re Positioning of Modern Retail Malls in India with respect to Green Buildings International Journal of Commerce and Management Research [PIJCMR], Print ISSN:2321-3604, Online ISSN:2321-3612, Impact factor: 2.532 on Oct-December 2015
5	Impact of Marketing mix strategies to prelaunch sick supermarkets with new business models in rural areas Journal of Advances in Business Management, Print ISSN:2395-7328, Online ISSN:2395-7441, IBI Factor 2015- 2.8 on Oct-December 2015
Sl.no	Name of the faculty : Prof. A S Mahesh
1	Importance of career management On Employee Satisfaction With Special reference to Rane Madras Ltd , Mysore. ISSN 2319-6793 Published in International Journal Of Decision Making In Management October –December 2017 Volume 6 Issue 4
2	Importance of career management On Employee Satisfaction With Special reference to Rane Madras Ltd , Mysore. ISSN 2319-6815 Published in International Journal Of Technology and Business Management October –December 2017 Volume 6 Issue 4
3	Importance of Employee satisfaction on Career Management With Special Reference to Chamundi Textiles Ltd, Mysore. Published– Primax IJCMR Volume No 4 ,Issue No 4 January –March--- 2017 Primax international journal of commerce and Management Research - Impact Factor 4.532 - Print ISSN 2321-3604; Online ISSN 2321- 3612
4	Career Management In Manufacturing Sector – A Case Study Of Triveni Engineering and Industries Ltd ,Mysore ISSN 2319-6815 in the publication of July –September quarter 2013, International Journal Of Technology and Business Management.
Sl.no	Name of the faculty : Dr. Alure Gowda
1	Organized Retail Strategy: A Study at Loyal World Supermarket, IOSR Journal of Business and Management (IOSR-JBM), Volume 7, Issue 1 , PP 75-80, ISSN : 2278- 487X, Jan. - Feb. 2013
2	Retail Service Quality and its Effect on Customer Perception: A Study of Select Supermarket in Mangalore, VSRD International Journal of Business and Management Research, Vol. 3 No. 1, PP 1-6,e-ISSN: 2231- 248X, p-ISSN 2319- 2194, January 2013

3	Impact of Brand Equity on Customer Satisfaction- A study on Samsung Refrigerators in Bangalore City Department of Business Management Velagapudi Ramakrishna Siddhartha Engineering College Vijayawada- 520 007 on 28th March 2014
4	Brand equity and customer satisfaction: a study of LG air Conditioner in Mysore International Journal of Management Research and Review Volume 4/Issue 2/Article No-4/207-214 ISSN: 2249-7196 on 2/14/2016
5	Management Education in Higher Education - Issues and Challenges Abhinav International Monthly Refereed Journal of Research in Management & Technology Volume III, ISSN – 2320-0073 on Jan 2014
6	Role of Multi-National Companies in Indian Consumer Durable Industry – An Empirical Study International Journal of Management, IT and Engineering Volume 4, Issue 1 ISSN: 2249-0558 on 1 Jan 2014
7	A Study on Brand Image towards Nandini Products at MANMUL in Mandya International Journal of Engineering and Management Research Volume-3, Issue-6, ISSN No.: 2250-0758 on Dec 2013
8	A Study on Brand Awareness with special reference to “YOU” broadband in Bangalore City VSRD International Journal of Business and Management Research, Vol. III Issue XII e-ISSN : 2231-248X, p-ISSN : 2319-2194 on Dec 2013
9	A Study on Service Quality in Education Institution at Mandya, Karnataka International Journal of Management and Social Sciences Research, Volume 2, No. 12, ISSN: 2319-4421 on Dec2013
10	A Study on Consumer Preference towards Samsung Televisions Brand in Bangalore City International Journal of Marketing, Financial Services & Management Research, Vol.2, No. 12, ISSN 2277- 3622 on Dec 2013
11	Consumer Behavior towards Refrigerator in Mysore City International Journal of Research in Commerce, IT & Management Vol. No. 3, Issue No. 11 ISSN 2231-5756 Nov 2013
12	Role of Brand Awareness in Health Care Industry Abhinav International Monthly Refereed Journal of Research in Management & Technology, Volume II, ISSN – 2320-0073 Nov 2013
13	Stress among Students – A Study of MBA Students In Mysore District Asia Pacific Journal of Marketing & Management Review Vol.2 (11), ISSN 2319-2836 Nov 2013
14	A Study on Customer Relationship Management With Special Reference to Household Appliances at Mandya, Karnataka International Journal of Management Research and Review, Volume 3/Issue 9/Article No-2/3559-3564 ISSN: 2249-7196 Oct 2013
15	An Empirical Study on Organic Products and Services at Organic Mandya –A Case Study with Special Reference to Mandya District, 10.15533/sdm/2016/v7i2/104325, Print ISSN: 0976-0652 Online ISSN: 2320-7906, SDMIMD Journal Of Management, Vol 7 Issue 2 September 2016
Sl.no	Name of the faculty : Prof. Pooja Nagpal
1	“Role of CSR in Transforming of Higher Education System in India” published in the Thematic Journal of Commerce & Management, Vol-5, Issue 3,(October 2015) Sp Issue II, pp 154-163) ISSN 2231-4881 Oct 2015
2	Role of CSR in Transforming of Higher Education System in India Thematic Journal of Commerce and Management, 2231-4881 Vol 5, 203-208, Issue (1) Oct 2015
Sl.no	Name of the faculty : Prof. Chandrika R

1	“A study on Wilfull Defaulters with special reference to "King of Good Times, Dr. Mallya's Kingfisher Airlines”, IJRCMEAS, 2454-6593, Vol 9, PN 77-95.
2	“An Empirical Study on Impact of Flow of FDI & FII on Indian Stock Market”, Adarsh Business Review, 2394-4250, Vol 3 No. 1, PN 19-25, published on Jan-June 2016
3	“A study on CSR spending pattern of top 10 PSBs in India.”, Thematics Journal of Commerce and Management, 2231-4881, Vol 5, PN 203-218, Oct-2015
4	“Role of CSR in Transforming of Higher Education System in India” published in the Thematic Journal of Commerce & Management, Vol-5, Issue 3,(October 2015) Sp Issue II, pp 154-163) ISSN 2231-4881 Oct 2015
Sl.no	Name of the faculty: Dr. A C Kiran Kumar
1	” An Empirical Study on Organic Products and Services at Organic Mandya –A Case Study with Special Reference to Mandya District” (2016) with Dr. Aluregowda and Dr. H V Ravindra published in SDMIMD Journal of Management. Volume: 07, Issue 2 (September 2016). Pg. 51-58.Print ISSN:0976-0652; Online ISSN:2320-7906
2	“ A comparative study of Public and Private cellular service providers in Karnataka state - An empirical study using factor analysis ” (2013) with Dr. H.R. Uma published in the International Journal of Marketing and Technology(IJMT), New Delhi. Volume: 03, Issue 10 (October 2013). Pg.233-238. ISSN: 2249-1058.
3	“ Indian Telecom Sector – Witnessing a Revolution ” (2013) with Dr. H.R. Uma published in the IOSR Journal of Business and Management (IOSR-JBM), New Delhi. Volume: 11, Issue 1 (May-June 2013). Pg.62-67. ISSN: 2319-7668.
4	“ An Empirical Study to Understand the Usage Behaviour of Cellular Services – A study in Mysore District ” (2012) with Dr. H.R. Uma published in The International Journal’s Research Journal of Social Science & Management, Singapore.Volume:01, No.09, Jan-2012. Pg.220-238. ISSN: 2251-1571.
Sl.no	Name of the faculty : Prof. Mohan N
1	“Impact of Marketing Mix strategies to Re-launch sick supermarkets with new business models in rural areas” Jadbm Publications. ISSN /ISBN No: 2395-7441/7328 Dec 2015
2	Managing the Multi Generational ”Z” Gen Entrepreneur’s ISSN- 2395-7441 16 th July 2015
3	A study on Re-positioning of modern retail malls in India with respect to Green Buildings ISSN- 2321-3604 15 th Jun 2015
4	“A study on Repositioning of Modern Retail mall’s in India with respect to Green Building’s”. Primax Publications. ISSN /ISBN No: 2321/3604/3612. 15 th Oct

International Conference:

Sl.no	Name of the faculty : Dr. Somashekar P
1	A Study On Employee Training and Development at DPK ENGINEERS PVT LTD, Bangalore. Inter National Conference on “Managing Human Resources At Work Place” held at SDM Institute for Management Development, ISBN-978-93-83302-07-9. On 4th and 5th December 2015,

2	Role Of Human Resource In Business Strategy. ISBN-978-93-83302-01-7. Inter National Conference on “Managing Human Resources At Work Place” held at SDM Institute for Management Development, Mysore, Karnataka. On 5th and 6th December 2014,
3	Managing Work Place Gossips with Work Life Balancing. ISBN-978-81-922146-5-Inter National Conference on “Managing Human Resources At Work Place” held at SDM Institute for Management Development, Mysore, Karnataka. On 13th and 14th Dec 2013,
Sl.no	Name of the faculty :Prof. A S Mahesh
1	Analytical Study On Employee Satisfaction - [Case Study Of Shashwati Plastics , Hebbal Industrial Area ,Mysore] ISBN-978-81-922146-5-8. Inter National Conference on “Managing Human Resources At Work Place” On13 th and 14 th December 2013, held at SDM Institute for Management Development, Mysore, Karnataka.
2	Project Management. International Conference on “Managerial Challenges In Contemporary Business” on 29 th and 30 st September 2011, held at The Oxford College Of Business Management, Bangalore-Karnataka
3	Performance Management - ISBN-978-81-8424-761-9 International Conference on “Innovation In Management-Challenges and Opportunities In The Next Decade” on 11 th and 12 st August 2011, PES Institute Of Technology, and Indiana University Of Pennsylvania (IUP),USA held at Banagalore -Karnataka.
Sl.no	Name of the faculty: Dr. A C Kiran Kumar
1	Presented a paper on: “ Exploring the measures defining online retail perceived service quality in India ” at the First International Marketing Conference (MARCON 2010) held at the Indian Institute of Management (IIM) Calcutta in Kolkata during December 27-29, 2010.
Sl.no	Name of the faculty :Prof. Pooja Nagpal
1	“An Empirical Study on impact of flow of FDI & FII on Indian Stock Market Recent Trends in Business, Management, Information, Technology & Tourism Adrash Group of Institutes on 4/5/2016
2	A study on CSR spending pattern of top 10 PSBs in India. 978-93-83302-01-7, at Pooja Bhagavat Memorial Mahajana Education Centre on 10/30/2015
3	Creating the architecture of financial inclusion by Modi Government- An analytical study on Social Security Schemes in Mandya District 978-93-83302-12-3, at SDMIMD, Mysore on Nov 20-21, 2015
4	“Creating the Architecture of Financial Inclusion by Modi Government : An Analytical Study on Social Security Schemes in Mandya District” International Conference on Global Economic Growth and Sustainability Prospects & Challenges organized by SDMIMD November 20th & 21th 2015.
5	Leadership in Electronic Era- Opportunities and Challenges Third International Conference on Managing Human Resources at the workplace organized by SDMIMD Mysore on December 5th & 6th, 2014
6	A Study on India’s Top 10 Corporate Spenders towards CSR Activities the First Conference on Corporate Social Responsibility Approaches & Practices for Inclusive Growth held at SDMIMD Mysore on November 13th & 14th, 2014

	Name of the faculty: Prof. Suman T D
1	“Big Data Analytics-A Potential Tool for Talent Management”- ISBN 978-9383302-19-2 on Managing Human Resources at Workplace at 5 th International Conference held at Shri Dharmasthala Manjunatheshwara Institute of Management Development (SDMIMD), Mysuru.

Sl.no	Name of the faculty :Prof. Chandrika R
1	“Synergy Creation by M&A strategy- A case study of JK Tyres & Industries”, conference on Emerging Global Trends In Accounting and Finance, organised by Jain University, Bangalore, on 25-Feb-17, ISBN 978-93-85327-26-1
2	“A study on Impact of GST on various sectors of Indian Economy”, conference on Emerging Global Trends In Accounting and Finance, organised by Jain University, Bangalore, on 25-Feb-17, ISBN 978-93-85327-26-1
3	“Innovation in Indian Banking Sector - A Study on face of transformation and challenges”, conference on Inclusive Economic Growth and Sustainable Development organised by SDMIMD, on Nov-18-19,2016, ISBN 978-93-83302-18-5
4	“A study on Wilfull Defaulters with special reference to "King of Good Times, Dr. Mallya's Kingfisher Airlines”, Financial Inclusion in India, organised by Basaveshwar Commerce College, Bagalkot, 10-Sep-16, ISSN 2454-6593
5	“Creating the Architecture of Financial Inclusion by Modi Government : An Analytical Study on Social Security Schemes in Mandya District” International Conference on Global Economic Growth and Sustainability Prospects & Challenges organized by SDMIMD on Nov 20th & 21th 2015.
6	Leadership in Electronic Era- Opportunities and Challenges Third International Conference on Managing Human Resources at the workplace organized by SDMIMD Mysore on December 5th & 6th, 2014, ISBN 978-93-83302-01-7
7	A Study on India’s Top 10 Corporate Spenders towards CSR Activities the First Conference on Corporate Social Responsibility Approaches & Practices for Inclusive Growth held at SDMIMD Mysore on November 13th & 14th, 2014

Number of papers in Referred National Journals /Conference by faculty

National Journal:

Sl.no	Name Of The Faculty: Dr. Somashekar P
1	A Study on high inflation and alternative sources of energy ISBN:978-81-923332-2-9 National Conference on “Global Opportunities and challenges for Innovation and Creativity”, Nagarjuna college Of Engineering and Technology, Bangalore-Karnataka 22nd November 2013
Sl.no	Name of the faculty: Dr. A C Kiran Kumar
1	“The Challenges before Indian marketers and strategies to combat recession” (2010) with Dr. H.R. Uma published in BMA Journal of Retailing and Marketing, Bangalore. Volume: 01, No.02, Oct-2010. Pg. 40-46
2	“An empirical study of customer satisfaction for usage of mobile services in Mandya District” (2010) With Dr. H.R. Uma published in mySOCIETY, Mysore.
Sl.no	Name Of The Faculty: Dr. Alure Gowda
1	Impact of Brand Equity and Brand Loyalty on Customer Satisfaction Abhinav National Monthly Refereed Journal of Research in Commerce & Management Volume No.2, Issue No.11 ISSN 2277-1166 on Nov 2013

National Conference:

Sl.No	Name Of The Faculty: Dr. Somashekar P
1	A Comparative Study of Soft Skills among Engineers ICFAI University Journal of Soft Skills, Sep – Dec 2009, Vol III Nos 3 & 4 at Hyderabad
Sl.no	Name of the faculty :Prof. A S Mahesh
1	A Study on high inflation and alternative sources of energy –ISBN:978-81-923332-2-9 National Conference on “Global Opportunities and challenges for Innovation and Creativity” on 22 nd November 2013, held at Nagarjuna college Of Engineering and Technology, Bangalore-Karnataka
2	Employee Development.- ISBN:978-81-922146-0-3 National Conference on “HR at the Modern Workplace ” On16 th and 17 th December 2011, held at SDM Institute for Management Development, Mysore, Karnataka
3	Entrepreneurship Development Programmes.-ISBN-978-93-82062-50-9 National Conference on “Entrepreneurship And Business Development In India” on 4 th and 5 th November 2011, held at Kousali Institute Of Management Studies, Karnataka University, Dharwad – Karnataka.
4	Career planning & Development - ISBN978-81-921623-0-0 National Conference (NCM-2011) on “Opportunities and Challenges for Future Managers” on 20 th and 21 st May 2011, held at Rural Engineering College, Bhalki, Bidar district –Karnataka

Sl.No	Name Of The Faculty: Dr. Alure Gowda
1	A study on role of Syndicate Bank for financial inclusion in India National Seminar on Financial Inclusion Basudev Somani College, Kuvempu Nagar, Mysore 28th and 29th March 2014
2	Leadership Development – An empirical study National Conference on Institution Building SDM Post Graduate Centre for Management Studies and Research, Mangalore 14th March 2014
3	Leadership Development – An empirical study -National Conference on Institution Building SDM Post Graduate Centre for Management Studies and Research, Mangalore 14th March 2014
4	Regional Conference on Education and Healthcare JSS College of Arts, Commerce and Science, Mysore sponsored by KSTA, Dept of S&T, Gov of Karnataka 21st and 22nd February 2014
5	National Conference on Education for Sustainable Development Dept. of studies in Education, University of Mysore, Dept. of studies in Education, University of Mysore & SIO of India-Karnataka 27th and 28th March, 2014
Sl.no	Name of the faculty: Dr. A C Kiran Kumar
1	Presented a papers on: “An empirical study to understand the usage behaviour of cellular services” and “Understanding the rural FMCG market and Buying behaviour of the rural consumers” at the National Conference on Emerging Trends in Business Management organized by VELS University, Chennai hosted by Department of Business Administration on 18th and 19th April 2011.
2	Presented a paper on: “Memorabilia of Failed and Forgotten Brands in India: A Study on Automobile (Passenger Car) Segment” at a National Conference on Memorabilia of Failed and Forgotten Brands organized by Bangalore Management Academy, Bangalore hosted by Department of Master of Business Administration on 29 th and 30 th July 2010.
3	Presented a paper on: “Failed and forgotten brands in India: A Study on Bathing Soap Industry” at a National Conference on Memorabilia of Failed and Forgotten Brands organized by Bangalore Management Academy, Bangalore hosted by Department of Master of Business Administration on 29 th and 30 th July 2010.
4	Presented a paper on: “The challenges before the Indian Marketers” at a National Conference on Global Economy the Great Meltdown? “Sub-Prime Crisis” The opportunities & Challenges of India’s Vision organized by SJB Institute of Technology, Bangalore hosted by Department of Master of Business Administration on 3 rd and 4 th April 2009.
5	Presented a paper on: “Job Cuts: Is there a strategy behind Layoffs” at a National Conference on Global Economy the Great Meltdown? “Sub-Prime Crisis” The opportunities & Challenges of India’s Vision organized by SJB Institute of Technology, Bangalore hosted by Department of Master of Business Administration on 3 rd and 4 th April 2009.
Sl.No	Name Of The Faculty: Prof. Pooja Nagpal
1	An Analysis of CSR Activities of Top 10 IT Companies in India: Post Companies Act 2013 National Conference on CSR towards Building Socially Responsible Business organized by SDMIMD Mysore ISBN-978-93-83302-10-9 November 5th & 6th 2015

2	“A study on CSR spending pattern of top 10 PSBs in India” UGC Sponsored National Level Seminar on Corporate Social Responsibility, Business Ethics & Corporate Governance- Issues & Challenges ISBN 978-93-83302-01-7 organised by Pooja Bhagavat Memorial Mahajana Education Centre 30th Oct 2015
3	“Creating the architecture of financial inclusion by Modi Government- An analytical study on Social Security Schemes in Mandya District” Global Economic Growth and Sustainability 978-93-83302-12-3,at SDMIMD Nov 20 & 21 2015
4	Role of CSR in Transforming of Higher Education System in India National Level Seminar on Corporate Social Responsibility, Business Ethics & Corporate Governance- Issues & Challenges” organized by Pooja Bhagavat Memorial Mahajana Education Centre, Mysore hosted by Department of Master of Business Administration 30th October 2015
5	A Study on India’s Top 10 Corporate Spenders towards CSR Activities First Conference on Corporate Social Responsibility Approaches & Practices for Inclusive Growth held at SDMIMD Mysore ISBN-978-83-83302-03-01 November 13th & 14th, 2014
6	The New CSR Rules – Articulation or Puzzlement National Conference on Conference on Contemporary Issues Emerging in Management – Challenges and Advances in Emerging Markets, organized at Vidya Vardhaka College of Engineering, Mysore hosted by Department of Business Administration ISBN-978-93-83241-55-2 27th September 2014.
Sl.No	Name Of The Faculty: Prof. Chandrika R
1	“Women Labour Force Participation Rate and Growth Rate- An Indian Case Study”, Conference on Transforming India 2016- Challenges & Opportunities, organised by Adarsh Institute, on Sept-27-2016, ISBN 978-163535278-8
2	“Brexit- When Elephants Fight; Grass Suffers?”, conference on Development Prospects of Indian Economy, organised by Department of Economics, University of Mysore, on August-17-2016.
3	“An Empirical Study on Impact of Flow of FDI & FII on Indian Stock Market”, conference on Recent trends in Business, organised by Adarsh Institute, published in Adarsh Business Review, 2394-4250, Vol 3 No. 1, PN 19-25, published on Jan-June 2016
4	“A study on CSR spending pattern of top 10 PSBs in India”, conference on CSR, organised by Pooja Bhagavat Memorial Mahajana Education Centre, on 30-Oct-15 ISSN 2231-4881, Vol 5, PN 203-218, Oct-2015
5	“An Analysis of CSR Activities of Top 10 IT Companies in India: Post Companies Act 2013” National Conference on CSR towards Building Socially Responsible Business organized by SDMIMD Mysore ISBN-978-93-83302-10-9 November 5th & 6th 2015
6	‘A Study on CSR spending pattern of top 10 banks in India’, National Level Seminar on Corporate Social Responsibility, Business Ethics & Corporate Governance- Issues & Challenges” organized by Pooja Bhagavat Memorial Mahajana Education Centre, Mysore hosted by Department of Master of Business Administration 30th October 2015 ISBN 978-93-83302-01-1

7	“The New CSR Rules – Articulation or Puzzlement” National Conference on Conference on Contemporary Issues Emerging in Management – Challenges and Advances in Emerging Markets, organized at Vidya Vardakha College of Engineering, Mysore hosted by Department on 27th September 2014. ISBN 978-93-83241-55-2
Sl.No	Name Of The Faculty: Prof. Mohan N
1	Impact of pricing inclusion of FMCG products in Modern Retail Industry/UGC Sponsored National Level Conference March 28th-2014
2	Managing Financial Infusions with retail pricing on FMCG Products in retail Markets Basudeva Somani college Mysore. 12/15/2014
Sl.No	Name of the Faculty: Prof. Suman T D
1	“Green Banking-A Paradigm shift to People, Planet and Profit” at “Emerging Trends in Banking Sector-Issues Challenges” held at PES College of Science, Arts and Commerce, Mandya.